

Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /050 W

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R 141245Z AUG 75

FM AMCONSUL THESSALONIKI

TO SECSTATE WASHDC 2416

INFO AMEMBASSY ATHENS

UNCLAS THESSALONIKI 0496

DEPARTMENT PLEASE PASS COMMERCE

E.O.11652:N/A

TAGS: BBAK, BEXP, GR

SUBJECT: 4TH THESSALONIKI INTERNATIONAL FUR TRADE FAIR

1. THESSALONIKI INTERNATIONAL FAIR ADMINISTRATION HAS ADVISED CONGEN THAT ITS 4TH INTERNATIONAL FUR TRADE FAIR WILL BE HELD JANUARY 24 - JANUARY 28, 1976. US WAS REPRESENTED IN 1975 FAIR BY BUSINESS DEVELOPMENT OFFICE EXHIBITING MATERIALS PROVIDED BY EMBA, GLMA, BLACKGLAMA AND BONIS COMPANIES. WE UNDERSTAND THAT SOME OF THESE COMPANIES, AND PARTICULARLY EMBA AND GLMA, WOULD HAVE PARTICIPATED DIRECTLY IN LAST YEAR'S FAIR IF IT HAD NOT CONFLICTED WITH THE MILAN FUR EXHIBITION. SCHEDULING OF THIS YEAR'S FAIR HAS BEEN CHANGED TO AVOID CONFLICT AND WE REQUEST COMMERCE CONTACT THESE FIRMS PLUS ANY OTHERS WHO MIGHT BE INTERESTED TO ADVISE THEM OF THESSALONIKI EVENT.

2. COST FOR 16 SQUARE METER STAND WILL BE 12,000 DRACHMAES (APPROX 370 DOLLARS). INTERESTED COMPANIES ARE REQUESTED TO ADVISE THE FAIR OF THEIR PARTICIPATION AT LEAST TWO MONTHS BEFORE OPENING OF FAIR. EXPECTED EXHIBITS INCLUDE FUR SKINS UNDRESSED, FUR SKINS DRESSED, UNCLASSIFIED

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FUR PIECES, GARMENTS, AND FASHIONS, FUR PROCESSING CHEMICLAS, MACHINES AND MATERIALS, ETC.

3. IN EVENT AMERICAN COMPANIES WILL BE ABLE

TO PARTICIPATE DIRECTLY AT FAIR, CONGEN WILL
ATTEMPT TO ESTABLISH BUSINESS DEVELOPMENT OFFICE
SIMILAR TO THAT PROVIDED FOR 1975 FAIR.

4. PLEASE ADVISE CONGEN OF REACTION OF EMBA AND OTHER FUR
COMPANIES AND INFORM THEM THAT WE ARE PREPARED
TO ASSIST THEIR PARTICIPATION IN ANY WAY POSSIBLE.
BRENNAN

UNCLASSIFIED

<< END OF DOCUMENT >>

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